

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.01

1947

12-15-47





# CAMELLIA EMPEROR

## A CAMELLIA For THE CONNOISSEUR

Websters dictionary defines 'EMPEROR' - "A title of dignity, superior to that of a king."

Camellia EMPEROR, is truely entitled to this name, because of the dignity, regal beauty, and royal splendor, of its immense blossoms.

For those who insist on authentic variety names, when buying Camellias, documentary proof is offered below, that "Longview" Lot 109 is the true Camellia EMPEROR.

Read the original French text, reproduced from Verschaffelt monograph as published in Book 10, Plate 11, 1850, describing this remarkable Camellia.

On the outside cover page of this folder, is a monotone reproduction from the original colored lithograph of Camellia EMPEROR, as it appeared with the descriptive text, printed below.

Compare this original monotone picture on outside cover page with photograph of "Longview" Camellia Lot 109, illustrated on right hand inside page.

This photograph, made at "Longview" February 6-1942, 30 days after parent plant, growing outdoors without protection, had been subjected to 18 degrees F., temperature, or 14 degrees below freezing.

NOUVELLE

### ICONOGRAPHIE DES CAMELLIAS.

10<sup>e</sup> LIV.

PL. II.

1850.



#### TRANSLATION OF FRENCH DESCRIPTION.

"Extremely lovely irregularity, very large petals, compact, twisted, ruffled, variously grouped, of a deep crimson red, fading to a whitish tint at the edges.

We owe this Camellia, which has been grown for several years, to Mr. Davies, horticulturist near Liverpool, who obtained it by pollinating a Camellia 'Colulli' by the Camellia 'reticulata'.

The individual plants which we observed in his establishment at the time were two or three meters high, and were literally covered with blossoms; its successive blooming in our greenhouse has proved it is a constant variety of splendid floral fertility."



Entrance to

No Business Transacted on Sundays.

"LONGVIEW" CRICHTON STA., ALA., U. S. A.

Robt. O. Rubel, Jr., Prop.  
Camellia Specialist



# CAMELLIA EMPEROR

## King of all CAMELLIAS

Longview Lot No. 109

吉  
同  
示



Photo by Robt. O. Rubel, Jr.

A *Camellia*  
of rare loveliness

There is something thrilling, about Camellia EMPEROR...its alluring color variations...and combinations...large size, and unusually full peony form.

As a corsage flower, or grown in a garden, Camellia EMPEROR commands the admiration of every lover of beauty.

Flowers of EMPEROR, are truly gorgeous blossoms, of regal magnificence.

Grown outdoors, in 5-gallon cans at "Longview" these plants started blooming Nov. 21-1945 and Nov. 17-1946, continued flowering until warm weather in March.

Earlier or later blooming is easily managed under greenhouse culture.

Flowers  $4\frac{1}{2}$  to  $5\frac{1}{2}$  inches across, of

light rose pink with variable marking of white, among first blooms of season if plants are shaded.

Darker red, distinctly veined petals with white, prevails when subjected to colder temperature, and exposed to full sunshine during winter months.

For the florist wanting ultra choice gigantic specimen flowers, blooms commanding \$ 15.00 to \$ 30.00 a dozen wholesale, Camellia EMPEROR is one of the few varieties always in demand.

If you are a connoisseur of fine Camellias, you will be enraptured by the elegance of "Longview" Lot 109, and every bloom will boost your enthusiasm for this masterpiece of floral beauty.



"Section 562, P. L. & R."

"Return postage is guaranteed."

## CAMELLIA EMPEROR

\$ 250.00 was paid in 1932 by a South Carolina customer, for the 5-foot specimen Camellia EMPEROR, illustrated on the left.

We located this Camellia March 13, 1931, in a garden, near Mobile.

The plants described and offered in this prospectus, were propagated under our Lot 109, in the summer of 1932, from the specimen illustrated.

In the maze of conflicting Camellia names, documentary proof, verified by rights of priority, as evidence supplied from Verschaffelt monograph proves the accuracy in identification as the true Camellia EMPEROR.



A Chicago customer wrote: January 16-1946.

"I picked the prize Camellia .... it was as large as a tea cup, deep pink and really gorgeous. The flower would have retailed in the Chicago market at Christmas or New Year, for probably \$ 15.00."

\* \* \* \* \*

"It often requires more bravery to tell the simple truth than it does to win a battle."

—Josh Billings



Battle Creek, Mich. March 1939

Camellias must be my affinity. Ever since that day at "His Majesty's" opera house in London 51 years ago, I have longed for what I believed the impossible. To grow Camellias, with your help, I have accomplished this feat and I am glad.

I like Lot 109 best. I guess it is a man's choice.

I have made so many new friends since growing Longview camellias, it is quite remarkable that all through life one makes the best friendships through contacts flowers bring.

Harry T. Westbrook.



"LONGVIEW" CRICHTON STA., ALA., U.S.A.

ROBT. O. RUBEL, JR., Prop., Camellia Specialist

